

# COURSE SYLLABUS

# MEET YOUR INSTRUCTOR

*Boujee Barbiee*



## BIO

From experiencing the frustration of taking 6 months to secure a single sale to mastering the art of generating \$100k in just 10 days, Boujee Barbiee has transitioned into a renowned educator. She now focuses on teaching individuals how to scale their businesses to 6 and 7 figures, drawing from her expertise in both digital and physical products. Her teachings empower people to establish their own businesses leveraging their expertise. Join a community of like-minded women striving to elevate their businesses to new heights.

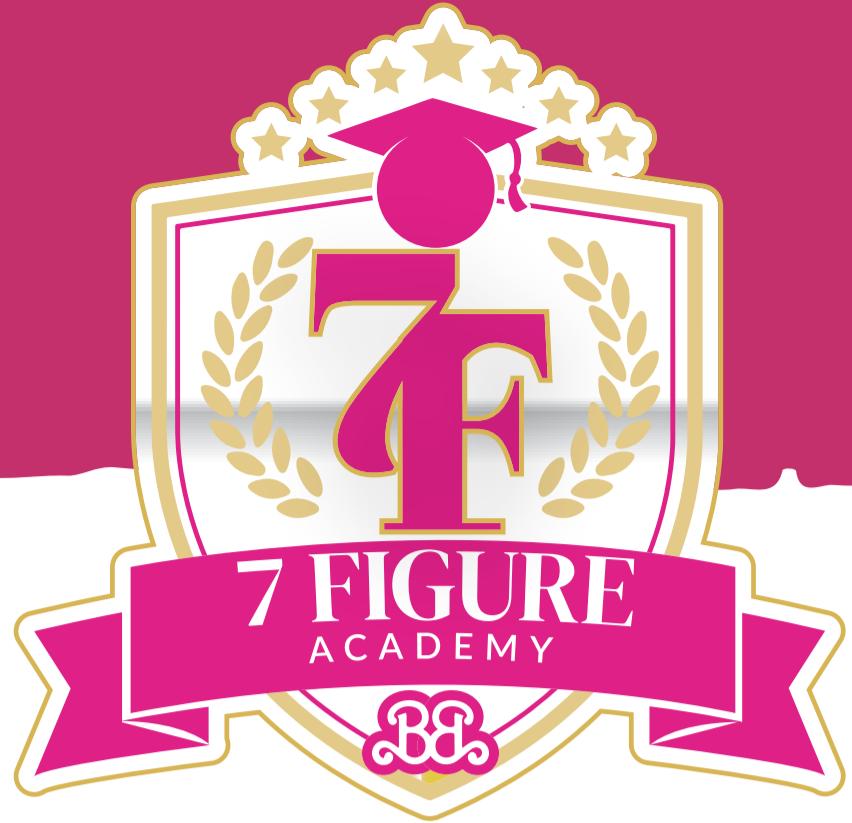
## MESSAGE FROM BARB

Hey there, Boujee Babes! It's me, 7 Figure Barb, and I am excited to be your coach for the next 90 days as we dive into the world of seven-figure success. I know firsthand the challenges and setbacks that can come with the entrepreneurial journey, but don't be afraid! I am here to guide you every step of the way as you level up your game.

My own journey began in 2017, and over the past seven years, I've built multiple million-dollar businesses. Along the way, I've grown my Instagram and TikTok following to over 300k, my YouTube platform to 150k, and several business pages to over 100k. I believe that with the right mindset and knowledge, you can achieve anything you set your mind to.

Who better to learn from than someone who has achieved success in multiple arenas? I can't wait to share my experiences, insights, and strategies with you as we embark on this journey together. Let's make these next 90 days truly transformative!

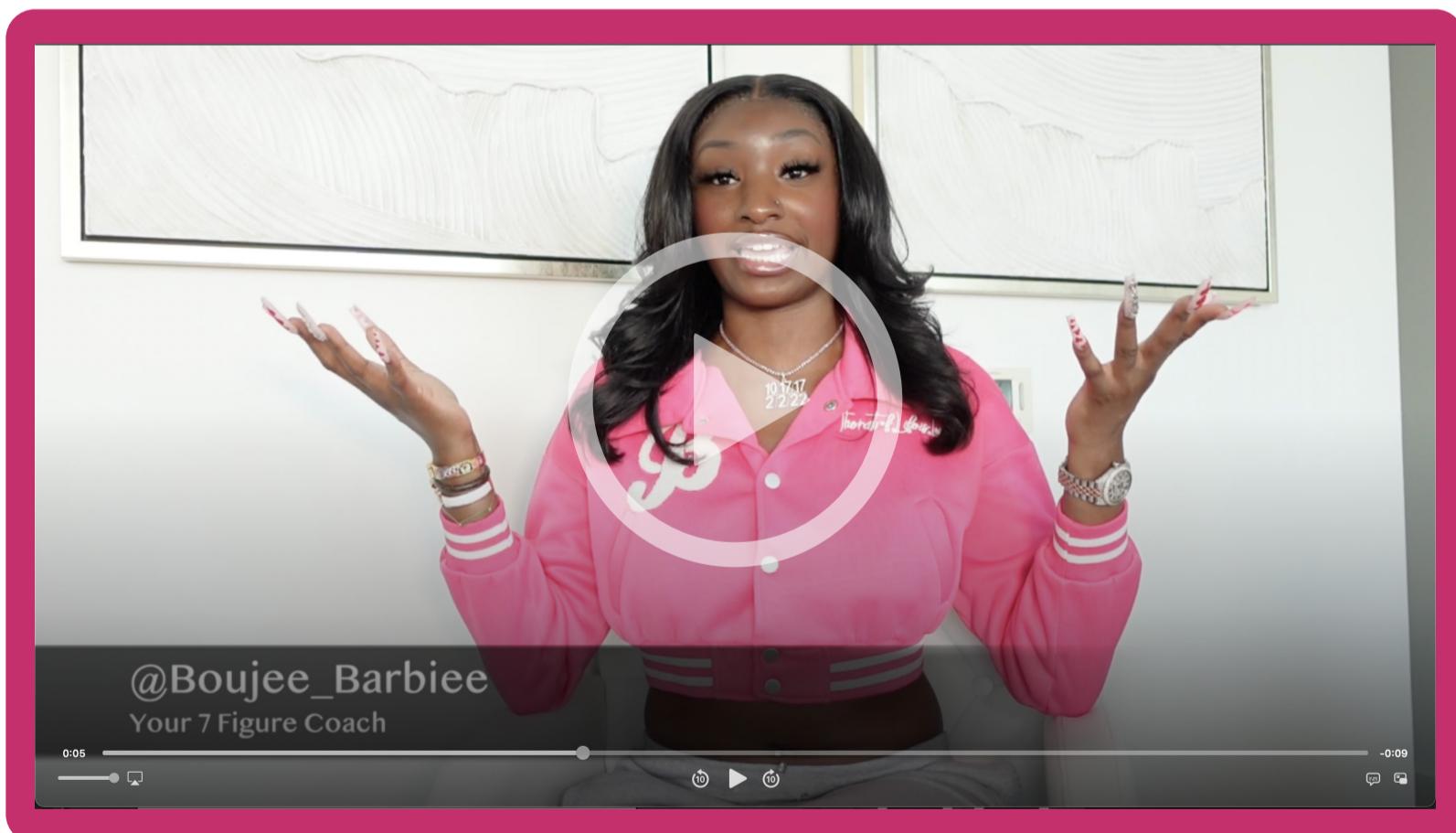
**@BOUJEE\_BARBIEE**



## COURSE OPTION

This membership requires a 3-month commitment. You will be charged on a monthly basis, and we offer payment plan options for your convenience. All content within this academy is exclusively available to members. Refunds are not available.

## CONTEST DETAILS



**CLICK  
HERE**



# COURSE OUTLINE

## MODULE 1 INTRODUCTION

BRANDING  
NICHE AND TARGET AUDIENCE  
DIGITAL MEDIA INDUSTRY  
ACCOUNTABILITY  
PLANNING YOUR CONTENT  
SOCIAL MEDIA TOOLS  
7 FIGURE PINK PRINT

## MODULE 2 BUILDING YOUR ONLINE PRESENCE

BEING AN INFLUENCER  
GROWING YOUR FOLLOWING  
PERSONAL BRAND + BUSINESS  
BRAND  
CONSISTENCY  
MESSAGING  
YOUR STORY  
DEMOGRAPHIC/ INDUSTRY

## MODULE 3 SOCIAL MEDIA

INSTAGRAM  
TIK TOK  
YOUTUBE  
ALGORITHM  
MONETIZING  
HOW YOU MAKE YOUR REELS  
EDITING

## MODULE 4 DIGITAL PRODUCTS

MARKETING  
CONTENT PLANNING  
VENDOR HELP  
HOW TO MAKE MONEY OFF OF  
DIGITAL PRODUCTS  
HOW TO GET YOUR DIGITAL  
PRODUCTS DESIGNED

## MODULE 5 CONTENT

HOW YOU SHOOT YOUR CONTENT  
APPS YOU USE  
HOW TO GET A LOT OF VIEWS  
AI TOOLS  
CANVA TUTORIAL GUIDE  
CONTENT PLANNING STRATEGIES

## MODULE 6 BUSINESS

BUSINESS REGISTRATION  
WEBSITE  
SIX FIGURE TIPS

